

MIFF

July 6-9, 2022

Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL) Kuala Lumpur, Malaysia

The Malaysian International Furniture Fair (MIFF) is back this July 6-9 as a marketplace for Malaysian furniture exporters, happening in Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL).

Over 400 suppliers will look forward to exhibiting and showcasing their latest furniture products, and reconnecting with buyers who have longed to replenish their stocks during this summer holiday furniture sourcing season.

The one-stop exhibition features designs in home furniture, office furniture and wood furniture at one-stop exhibition. From fittings to furnishing materials, the choices are wide-ranging and cater to different business needs.

Apart from the furniture exhibits, MIFF 2022 will furnish a platform for an enhanced business matching for the industry peers to finally reconnect—prior, during and after the show. The event offers a hybrid experience for buyers to have a discussion with suppliers before visiting the show physically.

More than thousands of serious buyers from 80 countries and regions are expected to be at the exhibition. Buyer delegations from Japan, the US, Canada, Europe, and Turkey are looking forward to the thrill of touching and feeling the texture of the exhibitors' products.



“Buyers now are longing for a physical exhibiting experience, after 2 years of online exhibition, without having to feel and touch the products. We are ready to receive our global industry friends to experience the summer furniture sourcing in Kuala Lumpur as the confidence of international visitors have increased with the reopening of the border”, said Karen Goi, MIFF general manager.

With the steady increased number of visitors to Malaysia, over 50,000 till date, buyers can now travel with confidence and finally have a physical business gathering with industry peers to catch up with the newest products, design, and trends.

The Valued Visitor Privilege (VVP) Programme is offered to the first 200 international buyers that have registered with MIFF. The invited buyers will enjoy a three-night free stay at our preferred five-star hotel, Sofitel Kuala Lumpur.

MIFF will be powered by renewable energy starting this year, supporting the initiatives of shaping a sustainable future for the furniture industry,

Online registration is now open. Trade visitors only need to register once to explore the physical and online exhibitions. **FDM**

